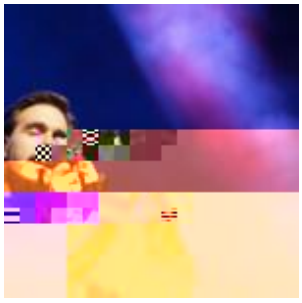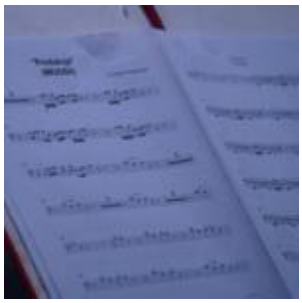B a !